

CONTACT DETAILS

ROSS BREEDERS DEPOTS

Waterfalls Depot	Nutri feeds Stand # 789936 Off Great East Road	0961-102 412
Chilanga Depot	Freedom compound along Kafue Road opposite freedom Bus station	0961-102 361
Showgrounds Depot	Lusaka Showgrounds Stand # CT3	0211 254 850
Chawama Depot	Lukama Investments Stand # 123/400 Chifundo Road	0961-102 360
Kamwala South	Sutizya mall Along Nationalist Road	0961-102 409
Lusaka West Depot	Nosh Complex stand # BP 26/24 Along Mumbwa Road	0961-102 519
Kafue Depot	Stand # 0255 Along Ulendo street next to Bata kafue Town	0961-102 413
Livingstone Depot	Stand # 4547 Mwela Road Opposite G4 Security	0961-102 517
Kitwe Depot	Shop # 34 Kabelonga Road Next to Company Clinic	0968-780 209
Chamboli Depot	Shop # A1 Ifsuma Shopping Complex 1st Street Chamboli	0960-186 771
Mongu Depot	Stand # 56 Along Independence Avenue Road Next Natsave Bank	0965-254 153
Meanwood Depot	Club Marilyn stand # 3 Along Airport Road	0965-254 415
Check point Depot	Stand # 21 Great North Road Before Kabangwe Check point	0965-254 133
Kalingalinga Depot	Calm loops Road Near Kalingalinga School ground	0961-836 122
Ibex Hill Depot	Stand # 1 Along Ibex Main street	0965-254 267
Kasama Depot	Tasha Lesa General Dealers Stand # 304 Along Mbala Rd near RA	0963-834 987
Kabwata Depot	Along Burma Road Kabwata Main Market	0963-916 953
Barlastone Depot	Prince Charlie complex After Eden University off Kasupe Rd	0961-836 425
Monze Depot	High view shopping center Shop # 3 off Lstone Rd	0963-916 887
Lilayi Depot	Lilayi Mall on Lilayi Rd	0968-210 105
Woodlands Depot	Chilenje Chris corner	0961-102 408
Soweto Depot	New soweto market	0965-254 274
Mimosa Depot	Ross Breeders Mimosa off Mimosa Rd	0966-685 152

LUSAKA RESELLERS

Pyramid Vet 10Miles	Mat Park Stand # 6 Along Kabwe Road	0977275332
Pyramid Vet Stalilo	Stalilo Shopping Complex Stand # 2 Along Great East Road	0977275332
Pyramid Vet Malambo	Malambo mall Stand # 2664 Malambo Road	0977275332
Pyramid Vet Kalingalinga	Kalingalinga mall Stand # 781996 Alick nikata Rd Fridays corner	0977275332
Pyramid Vet Makeni	Rashid Shopping complex Stand # 29389 shop 6 Makeni Road	0977275332
Livestock Services	Along Pamodzi Drive Showgrounds	0977-753948
My vet	BMM Complex Stand # ES Mungwi Road	0976-956945
Agrivet Africa	Stand # 8593 lumumba Rd Lusaka	0962-202849
Chick plus Makeni	Stand # 47/3/396A Along makeni Road	0979350000
Yielding tree	Stand # 176 Off Luanshua Road	0967289765
Sunlight Agro	Hematite Still premises Stand # 10524 shop 2 Along Lumumba Rd	0978400642
Cedar Agro	Kamungu Shops # 2 Along Mumbwa Road	0977227466
Chickmar Ent	Value village complex shop # 10 Along Great East Rd	0966728807
Chickmar Ent	Value village complex shop # 10 Along Great East Rd	0966728807
F A Chicks	F A Chicks Linda Next to Mango Inn Pub	0966739644
Makaas Ent	Lusaka Showgrounds stand # CT4	0971753239
ATS Retail Makeni	Stand # Off Kafue Road Opp Lamise Investments	0975745970
Kauzi Ent	Emasdale	0977927223
Darbyren Trading	Chazanga compound	0977109074
Farmers Animal feed	Kamwala	0955888824
Utendi Ent	Zingalume	0972153941
Chitengi Ent	Sangalala	0954598872
SM Kumbukani	Ngombe Foxdale zambezi Road	0977884228
YZ General Dearlers	Matero	0963796066
Nkuku Supplies	Chilenje	0968665622
Grandeur Ent	Chaisa Along Great North Road	0974751422
Hami General	Chirundu Along Chiyawa Road, Opposite Taxi Rank	0971168866
Hami General	Kafue Opposite Chikoswe Primary School	0973101876

RESELLERS IN EASTERN PROVINCE

ATS Retail Katete	Katete Trade Center stand # 842Mozambique Road Next to Pangwe Motel	0977145960
ATS Retail Petauke	Petauke Trade Center Stand # 2508 Omelo Mumba Road Near Chikowa Lodge	0977128564
ATS Retail Nyimba	Nyimba Trade Center along Great East First Shop Near Cargall Ltd	0961198512
ATS Retail Lundazi	Ats Lundazi Genary Stand # 1116 Off Chama Road Near Dunda Compound	0977988447
M C Sangwani Katete	Katete	0966996195
MC Sangwani Petauke	Petauke	0966996195
MC Sangwani Sinda	Sinda	0964695929
MC Sangwani Lundazi	Lundazi	0978181817
Zaulimi Chipata	Kamina street Down shops Stand # 515	0977745420
Comaco Chipata	Chipata	0979646477

OMNIA OUTLETS

Omnia Petauke	Petauke	0972767059
Omnia Katete	Katete	0960179718
Omnia 10 Miles	10 Miles	0960445963
Omnia Matero	Matero	0972762141
Omnia Soweto	Soweto Mumbwa Rd	0972764900
Omnia Chongwe	Chongwe Town	0961102406
Omnia Makeni	Makeni	0960445848
Omnia Mumbwa	Mumbwa	0972793676
Omnia Kabwe	Kabwe	0963916859
Omnia Kapiri	Kapiri	0960446457
Omnia Mkushi town	Mkushi	0965254158
Omnia Kitwe	Kitwe	0960445917
Omnia Mansa	Mansa	0974239614
Omnia Ndola	Ndola	0960446576
Omnia Choma	Choma	0968232125
Omnia Kasama	kasama	0960996756
Omnia Isoka	Isoka	0974239497
Omnia Mpika	Mpika	0960996758
Omnia Mbala	Mbala	0960446678
Omnia Kalomo	Kalomo	0960996725
Omnia Livingstone	Livingstone	0960446751
Omnia Serenje	Serenje	0963078202

RESELLERS IN SOUTHERN PROVINCE

Ats Retail Monze	Monze Trade Center stand # 460 L/stone Road Opp FRA Services	0972448470
Agrisure Mazabuka	Engine Filling station Stand # 167 next to Spar	0964587158
H W Ent	Mazabuka Fashions Stand 70 shop 4 next to Local bus stop Main st	0977864174
Acropolis Monze	Acropolis Building next to food Royal L/Stone Road	0967490038
Farmarama Choma	Stand # 346 A L/stone Road Next to Mutupa Milling	0962220600
Arupee Ent Choma	Stand # 337 L/stone Road town center Next to Puma	0977774705
Ats Retail Choma	Choma Trade Center Stand # 268 Cingani Road	0977889875
Cassia Agro	Monze	0977563047

RESELLERS IN CENTRAL PROVINCE

Mukango Kapiri	Mukango agric Stand # 497 Great North Road	0971717330
Farmarama Kapiri	Stand # 1 Along Great North Rd Opp Main Bus St	0962220651
Elemental Ent Kabwe	Stand # 61 C Independence way Opp Mount Meru Filling St	0974042261
Mumbwa agro	Cashman Complex After Peps	0969871719
Farmarama Mumbwa	Farmarama Ltd Stand # 251 Old Kabwe Road	0978604340
ATS Retail Mumbwa	Mumbwa Trade Center Stand # 252 Old Kabwe Road	0977646491

AVIAN VENTURES OUTLETS

Kmb	Crn of Nyerere & Eshowe Rd	0967794211
Mifulira	Crn of Buteko & Chachacha St	0962074759
Chingola	Chingola	0967648673
Chililabombwe	2nd Class Bus stop	0962020132
Solvezi	Main Rd, Next to CAT Offices	0969788115
Kalushi	Kabwe St, Near Main bus stop	0969529301
AV Mansa Shop	Plot # 1 President Ave	0962210321
Kitwe Wusakile	Kitwe Wusakile	0962391113
Kitwe Chimwemwe	Kitwe Chimwemwe	0967255640
Lumwana	Lumwana	0962904852
Ndola Town Centre	Ndola Town Centre	0962887488
Ndola Masala	Ndola Masala	0962904150
Luanshya	Luanshya	0962904881
Chambeshi	Chambeshi	0960775208

RESELLERS IN COPPERBELT PROVINCE

NDOLA		
Stema	Opp Railway Station	0964552550
Stema	Opp Shoprite-town center	0967218576
Omnia Ndola	Ndola	0978037632

KITWE

Munyongo	Garnerton 0966783605	
Swinney Ent	Main Market, Kitwe	212222884
Stema	Chamboli	0967218576
Miseshi Stema	Near Old Airport Rd	0966375117
New Generations	Luangwa Market	0962024344

KASUMBALESA

John Livadias	Kasumbalesa Mkt	0969445814
John Livadias	Kasumbalesa Mkt	0977755110
MANSA		
Joyous General Dealers	Next to Central Clinic gate down Market Mansa	0979950899

WESTERN PROVINCE

Farmers Shop	Sesheke along Nakatindi Road next to National Milling	0761938590 / 0979635007
Patmans Business Solution	Senanga New Market next to Legette Bakery	0963884261

MUCHINGA PROVINCE

Three Brothers Investment Ltd	Along Great North Road near Atlasmara Bank Nampluma	0079566304
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Ross Breeders Zambia Day Old Chicks
Cell -0966 321310
E-mail- rbzsales@rossafrica.com

Supreme Chickens
Cell -0969027911
E-mail - supreme@rossafrica.com

NUTRIFEEDS ZAMBIA LTD
Cell - 0966627765
E-mail -nutrisalestech@rossafrica.com

TECHNICAL SERVICE
Cell:- 0966792150
E-mail -rbzvet@rossafrica.com



Ross Breeders Zambia



Nutri Feed Zambia



Supreme Chicken Zambia



ROSS

BROILER MANAGEMENT GUIDELINES



NUTRIFEEDS
The Formula for Success

NUTRIFEEDS FEEDING PROGRAMMES

3 PHASE FEEDING

PRODUCT	AGE (DAYS)	RECOMMENDED FEED/BIRD
3 Phase Broiler Starter Crumbs	0 - 18	800g
3 Phase Broiler Grower Pellets	19 - 28	1200g
3 Phase Broiler Finisher Pellets	29 - Market	1200g depending on target weight

**Estimated number of 50 kg bags of feed
Required for the given chick quantities**

Number of DOC	Bags of Starter	Bags of Grower	Bags of Finisher	Total Bags	Total kg/bird
50	1	1	2	4.00	4.00
100	2	3	3	8.00	4.00
150	3	4	4	11.00	3.67
200	3	5	5	13.00	3.25
250	4	6	6	16.00	3.20
300	5	7	7	19.00	3.17
350	6	8	9	23.00	3.29
400	6	10	10	26.00	3.25
450	7	11	11	29.00	3.22
500	8	12	12	32.00	3.20

BROODING

RECOMMENDED BROODING TEMPERATURES

AGE (DAY)	°C
1	32°C
3	31°C
5	30°C
7	29°C
9	28°C
11	26°C
13	24°C
15	23°C

At 60 - 70% humidity
Make sure, that while keeping your birds warm, you allow clean, fresh air into chicken house.

LIGHT PROGRAMME FOR BROILERS

AGE (DAYS)	LIGHT (HRS/24HRS)	DARK (HRS/24HRS)
0 - 7	23	1
8 - 21	18 - 20	4 - 6
22	21	3
23	22	2
24 to market	23	1

Let night fall occur before implementing the suggested lighting programme.

POULTRY EQUIPMENT GUIDELINE PER 100 BIRDS

PRODUCT	NO OF UNITS PER 100 BIRDS	USE (Days)
4lt Water Font (followed by 10lt Font)	1 - 3	0 - 7
4lt Water Font (followed by Bell Drinker)	1 - 3	0 - 7
10lt Water Font	2	7 onwards
Bell Drinker	1 - 2	5 onwards
Chick Trays	3	0 - 7
Tubular Feeders	3	5 onwards

Stocking density

Brazier brooding +/- 25 birds per sqm.
Post brooding +/- 10 birds per sqm.
Electrical/Gas brooding +/- 35 birds per sqm.
Post brooding +/- 10 birds per sqm.

VECTORMUNE AND TRANSMUNE

Ross Breeders has proudly invested in new vaccination technology in order to improve our customer's broiler performance as well as enhance protection from Newcastle disease and Infectious Bursal disease (Gumboro) through the use of Vectormune and Transmune respectively in the hatchery. The two diseases cause huge economic losses amongst poultry farmers when they occur.

TRADITIONAL VACCINES DEMERITS

- SHORT DURATION OF PROTECTION
- REQUIRES MULTIPLE VACCINATIONS
- DIFFICULT TO APPLY CORRECTLY AT FARM LEVEL
- RISK THAT THE COLD CHAIN IS BROKEN
- RISK OF POST VACCINATION REACTION WHICH WILL AFFECT THE BIRD'S HEALTH AND PERFORMANCE

BENEFITS OF TRANSMUNE VECTORMUNE

- APPLIED IN THE HATCHERY WHERE EVERY CHICK IS INDIVIDUALLY VACCINATED
- GIVEN BY WELL TRAINED STAFF USING LATEST VACCINATION EQUIPMENT
- GIVES LONGER LASTING PROTECTION
- NO RISK OF POST VACCINATION REACTION AFFECTING PERFORMANCE
- ONLY ONE COMBINED NCD/IB/IBD VACCINATION REQUIRED AT 10-12 DAYS OF AGE,
- HEALTHIER BIRDS - BETTER PROFIT

NOTE

- NO VACCINATION PROGRAM PROTECTS WHEN **BIO-SECURITY IS POOR AND DISEASE CHALLENGE IS HIGH**

ROSS GUIDELINE FOR VACCINATION IS AS FOLLOWS:

AGE IN DAYS	DISEASE	VACCINE
Day 1 at the Hatchery		
	1. Vectormune for protection against Newcastle Disease	
	2. Transmune for protection against infectious Bursal Disease (Gumboro)	
	3. Vitabron eyedrops for protection against Newcastle Disease and infectious Bronchitis (IB)	
10	GUMBORO (IBD)	INTERMEDIATE E.G. I. ABIC MB OR 2. AVIPRO PRECISE OR 3. MAXIMA GLOBIVAC
	+	
12	NEWCASTLE (NCD)+ INFECTIOUS BRONCHITIS (IB)	E.G. I. TABIC V.H +H -120 OR 2. HIPRAVIAR-CLON/H-120 OR 3. GLOBIVAC ND UNIQUE

NOTE:

1. BOTH VACCINATIONS CAN BE DONE ON THE SAME DAY BETWEEN 10 AND 12 DAYS AND NOT LATER THAN 12 DAYS."
2. NO VACCINATION PROGRAM PROTECTS IF BIO-SECURITY IS POOR AND DISEASE CHALLENGE IS HIGH.
3. USE ONLY **ONE** OF THE VACCINES UNDER GUMBORO (IBD) AND **TWO** OF THE VACCINES UNDER NEWCASTLE (NCO) 1 INFECTIOUS BRONCHITIS (IB).
4. SEEK YOUR VET'S ADVICE IF THE SITUATION REQUIRES ALTERNATIVE VACCINES

VACCINATIONS

- Ross birds are vaccinated at day old with Transmune IBD vaccine to enhance early immunity to Gumboro disease, Vectormune and Vitabron to protect your birds against Newcastle + Infectious Bronchitis (IB).
- The following drinking water vaccination procedures should be followed to insure optimum immunisation:
- Withdraw water for at least 1 to 2 hours depending on the weather (shorter when hot).
- Calculate the correct amount of water to be used as follows:
$$\frac{(\text{No. of birds} \times \text{Age of birds (days)} \times 1.5)}{1000}$$
- Always use clean water without chlorine (No council water).
- Follow the instructions of the vaccine manufacturer
(a) open the seal under the water,
(b) avoid freezing the vaccine, store between 2 - 8 C
(c) And avoid direct sunlight.
- Don't use expired vaccines and don't vaccinate sick birds.
- Birds must consume all vaccine water (as calculated above) in 2 hours for Gumboro and 1 hour for NCD/IB.
- Follow a vaccination programme recommended by the supplier or your veterinarian.
- In case of disease outbreak, contact your veterinarian for diagnosis & treatment.